

Simon Clarke

Resume 2009

animation|vfx|direction

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Nationality Australian

Education 1992
Post Graduate Diploma in 3D Computer Animation
Epsom School of Art and Design
Epsom Surrey UK

1985 - 1988
Bachelor of Arts Degree in Graphic Design/Illustration
University of South Australia
Adelaide, South Australia

In brief I have a total of over 15 years experience in the field of Computer Animation and Digital Visual Effects for the film, television and TVC markets. While working for many years as an animator, VFX artist, animation director, 3D generalist and compositor I have also managed my own visual effects production company – Arcadia Studios and previous to this Guava Visual Effects. I have been employed as a lecturer in Maya 3D animation at UniSA during 2005. I am also a published author – 'Just What I Need' 1992 Era Publications – children's picture book.

I have recently moved to the Northern Rivers region of NSW, relocating Arcadia Studios from Adelaide and have continued to direct animated TVCs for a number of interstate clients, as well as working as animator T.D. And compositor on international film and television series projects.

Previous to this, I worked with AMPCO films, Australia, in the role of Animation/VFX Supervisor during pre-production on the feature film 'The Last Dragon' with Director, Mario Andreacchio. I have worked as a Senior 3D Animator at Rising Sun Pictures, Australia and between February 2005 and September 2006 I held a senior animation position on the U.S. feature film, "Charlotte's Web". I was responsible, as part of a team, for bringing life to the main character of the film, Charlotte. I have also recently completed work on "28 Weeks Later", "Harry Potter And The Order of the Phoenix", "The Dark Is Rising", and as TD on "Animalia" at Photon, Gold Coast, compositor on "Laundry Warrior" and Television series "StormWorld".

Previous to this, I spent seven years as Animation Director, Lead Animator and part owner of Guava Visual Effects in Adelaide. During my time at Guava I supervised a team of animators and held a pivotal role within the entire production process. I worked closely with clients on projects from Australia, China, Hong Kong, Singapore and elsewhere.

I am a fluent user of Maya and XSI animation software, and an intermediate user of Shake.

I have an acute sense of movement and visual aesthetic and am a strong believer in helping create an enjoyable workspace.
I enjoy applying my creativity, in order to achieve the fulfilment that comes from working as part of a dynamic team.

Employment

- 2009 Animator / T.D. / compositor - Stormworld TV series. Oasis Post, Australia.
- 2009 Animator / Animation Director / T.D. - Arcadia Studios – for a number of national clients including - Bridgestone Potenza TVC, Zero Waste SA govt campaign, and many more.
- 2008 VFX/Animation Supervisor – feature film 'The Last Dragon'
Adelaide Motion Picture Company, Australia
- 2008 Compositor – feature film 'Laundry Warrior'
Photon VFX, Auckland, New Zealand
- 2007 Animator – feature film 'Where The Wild Things Are'
Rising Sun Pictures, Adelaide, Australia
- 2007 T.D. – 'Animalia' television series
Photon VFX, Gold Coast, Australia
- 2007 Animator – feature film 'The Dark Is Rising'
Rising Sun Pictures, Adelaide, Australia
Animation Supervisor/Creative Director – 'Argos' animated TV commercials.
- 2007 Compositor – feature film 'Harry Potter and The Order Of The Phoenix'
Rising Sun Pictures, Adelaide, Australia
- 2007 Compositor – feature film '28 Weeks Later'
Rising Sun Pictures, Adelaide, Australia
- 2005 - 2006 Animator – feature film 'Charlottes Web'
Rising Sun Pictures, Adelaide, Australia
- 2006 Animator - Xbox platform game 'Hell Boy'
Peoples Republic of Animation, Australia
- 1998 - 2004 Animation Director/Senior Animator/T.D./Co-Owner
Guava Visual Effects, Adelaide, Australia

I was responsible for all aspects off the creative animation process, working as Senior Animator or Animation Director on all Guava projects. I would consult with the Director or Creative Directors to establish a visual style, treatment and method of execution on a particular project.
I oversaw the daily management of the animation team.

Projects include -

- 'Parallax' - Animation Director - 13 part TV series, Australia
- 'NaoBaijin' – Director - series of 3 animated TVCs for mainland China
- 'Hearts in Atlantis' Feature Film Titles (Castle Rock Ent. - Director Scott Hicks)
- 'Jacobs Creek' U.K. TVC campaign (Clemenger BBDO)
- 'Streets Paddle Pop Lion' TVC, Australia
- 'Canon EOS 88' TVC Singapore
- 'Red Cross' national TVC (Leo Burnett)
- 'Safcol' TVCs (Young and Rubicam)
- 'Sesami' TVC (Singapore TVC)

'Johnson and Johnson' Reach TVCs
'Ponds' TVC (Indonesia TVC)

1995 - 1998

Animator / T.D. / 3D generalist
Conja, Sydney Australia

Employed as Senior 3D Animator within a team of creative Designers, Animators, and Compositors.

Responsible as part of the animation team, for consulting with Creative Director and Producer on visual treatment.

Animated work includes -

'Winter Olympics' - Opening I.D.

'Optus Vision' - National TVC

'SKI Divine' - National TVC

'Hyundai' - National TVC

'Kahlua' - TVC

'Blastback' - motion capture ride, National Museum of New Zealand.

1995

Concept Designer / Animator / T.D. - "Powerslide" game
Rat Bag Games - Adelaide, Australia

1994

Animator / T.D. / 3D generalist
Excess Animation and Effects, London UK

Employed as Head of 3D Animation Department, utilising SoftImage and Alias Wavefront Power Animator animation software.

Responsible for overseeing the creative team, liaising with clients, and ensuring strict deadlines and creative goals were met.

Animated work includes -

'Hewlett Packard' - TVC

'E17 - Been around the World' - music video clip

1992 - 1993

The Bureau Post Production, London UK
Animator / T.D. / 3D generalist

I was responsible for delivering creative animation to a European wide client base within a team environment.

Animated work includes -

Hale and Pace - title opener

BBC I - Christmas title opener

Kelloggs - TVC

Cadburys - TVC

Please contact simon@arcadiastudios.com.au for professional references.